

Dear cat parent,

Most cats are smarter than human babies. MUCH smarter.

And as a loving parent of a four legged child, I bet you already knew that, didn't you?

My name is Jonas Jurgella, animal researcher. Along with my PhD in Animal Studies, I have 14 years researching these incredible animals in a clinical setting next to their caregivers.

I've talked to hundreds of cat owners across the country, and heard incredible stories ranging from humorous to tear-jerking.

In our research circle, we like to compare cats to a higher level human being. We often say <u>cats</u> <u>have a brain about as developed as an adolescent teenager</u>. This explains their wide range of emotions, for example.

Which brings me to the topic I'd like to address with you today, the one question I get from cat owners more than anything else:

Do our cats think about us?

My team and I have taken this question quite seriously. People care about their cats as much as their children. So this is a very important topic for us as researchers and fellow cat lovers.

The answer is yes, they absolutely do. Once a bond is formed between parent and child, it is not easily broken. And indeed cats really do see you as their caregiver and personal leader. There is a very real bond that extends beyond just protection and food. It would best be described as love.

Here's another thing your cat wants you to know:



"Even though I look like I'm fine on my own, I'm often lonely"

And at times, incredibly lonely, wishing someone would just break the ice with me.

Cats have a tendency to be self-reliant. This goes back to their wild nature as predatory animals.



The thing is, cats also crave social situations at other times. They have this dual set of desires just like humans. But they have a hard time telling us of this fact due to different ways of thinking and behaving.

So if you're walking down the hallway and your cat looks preoccupied, don't take it as not wanting your attention. **Call out his name**, just to check in and see if he really wants to be left alone. Body language can be a false sign on its own without this check.

"I'm not mad at you, I just have aches and pains"

You would think that all that scurrying about, running, jumping up and down objects many times their own height, would lead to some heavy wear and tear on your cat's ligaments and tendons.

And you'd be right. Though they are masters of the soft landing, simple physics dictates that things need to be repaired on the inside over time.

If your cat is acting out, screeching at you, or acting erratic in general, you really should know

that you may not be the issue at all.



Cats are emotional beings just like we are. If someone bumped into roughly at the grocery store without apologizing, wouldn't you be somewhat upset?

Well, cats feel the same way when they take a harder than usual landing with the human parent in the vicinity, <u>standing by without saying anything</u>. They tend to snap out a bit, like an angry child. So know that you may not be the problem, it could just be a rough landing.

"Where I spend my time really shows off my interests"

Again going back to their nature as territorial, predatory animals, where your cat spends her time really tell you about what she likes to be around, environmentally speaking.

<u>Is the TV room? Maybe your cat longs to be around more noise, sights and sounds.</u> Especially for female cats, this could be a signal that they deeply desire to have a <u>mate</u> around for the social benefits.

How about the backyard? I see this a lot with cats with boundless energy, the natural fitness types in feline form. Kittens will often develop a sense of play that yearns for the outdoors.

If you find your cat lazing about in the kitchen – well I think you know what that means!

There are a lot of little things to look for too. For cats hanging around a ball all the time, even without saying anything to you, he's probably

trying to signal playtime. Which leads us to our next point:



"Sometimes I want you to lead without asking"

Your cat is not the type of animal to dictate orders. He or she would much prefer that you just know what they'd like to do...oftentimes to your own frustration from the communication gap.

Again, they have teenage brains in many ways.

The thing is, they see you as their owner, their caregiver, and indeed their leader. And in the animal hierarchy, the leader should generally know what the group desires.

I'm not the one who wrote the rules, just the messenger. My own cat frustrates me with this unspoken requirement as well!

"My meow's may be a sign of affection -- or I may be just confusing you for attention"

Like crying from a baby, the meow has many different interpretations. A high pitch could indicate pain – or is it love?

Sometimes cats even use their meows to trick you into paying extra attention to them. If you have multiple cats in the household, we've even observed them using an inside joke to "fool master."

Needless to say, the simple sounds our cats make, mean far more than meets the eye. Their sense of verbal communication is <u>deeper and more complex than previously thought</u>, and only now are we understanding that cats have a language of their own.

The Cat Language Bible™: The owner's manual to understanding what your cat is actually saying

Thankfully, there's no need to guess at what your cat may be thinking. Human to cat communication research is now to the point where we largely understand both verbal and nonverbal behaviors from felines.

- Just imagine if you could understand why your cat was sulking in the corner. How much better would you be able to provide the love and care to ease his concerns and bring him into a happy mood once again?
- Have you ever lazed about on the couch with your cat nearby, showing your affection with your closeness and perhaps even <u>wanting to actually tell her that you loved her?</u>
- Imagine what it would be like to actually speak to your cat. And I do mean, to have a
 two-way conversation. As simple and rudimentary as it may be, it's still 1,000 times
 better than what I see so many cat owners doing: using some animal form of baby speak
 that doesn't mean anything to felines.

Yes, all of this is possible when you actually understand your cat. As it turns out, those meows you're used to hearing form about 20 different sounds. When combined with body language, they open up a wide array of actual words that can be thought of as "cat language".

The Cat language Bible™, therefore, is our research-based guide to understanding this language, and also responding back to your cat in a way he or she can also understand.

"This manual is a must read for every cat lover. I've been through several cat behavior books but none come close to this one in breaking down cat language to a level that is easily grasped. The pictures are extremely helpful in conveying the message across and after going through this manual I immediately understood my cat better and now I'm a much better care giver and I have since noticed that my cat is being even more affectionate towards me. A great gift to any cat owner!"

-Duncan Brown, USA

"Before reading this book I had never realized how often my cat would gesture "I love you" at me! Now, not only do I understand when my cat is showing me affection, but I can also 'say' it back to him in a manner he understands. You can't put a price to that!"

-Deborah Smith, UK

Language is essential for developing a bond as deep as possible with our beloved cats. Check out my FREE video at the following link to start speaking cat today:

